



BURSON-MARSTELLER STRENGTHENS LEADERSHIP TEAM IN INDONESIA

Jakarta, January 18, 2008 –Burson-Marsteller, a leading global public relations and communications consultancy, today announced the appointment of Tom Malik as a Director for its Indonesia operation. Tom will report to Sahala Sianipar, Director South Asia and Market Leader Indonesia.

“Tom’s appointment to an already strong team of public relations professionals is a reflection of Burson-Marsteller’s strong growth in Indonesia, and he further deepens our capability to service a growing list of local and international clients in Indonesia,” said Simon Pangrazio, President & CEO Asia Pacific, Burson-Marsteller.

“Tom brings extensive experience in advocacy, stakeholder relations, corporate responsibility and issues management, which will be valuable for public and private institutions in Indonesia as they navigate their path through the changing environment,” added Sahala Sianipar.

Tom’s 15 years plus of experience includes roles at Newmont Pacific Nusantara, the Coalition for Healthy Indonesia (Koalisi untuk Indonesia Sehat or KUIS, a non-profit institution dedicated to health communications and advocacy in the country), Rio Tinto Indonesia and Rajawali Corporation. He is a member of the board of trustees for KUIS and a member of the board of Indonesia Business Link (IBL), a non-profit institution dedicated to advance public-private partnership and promote corporate social responsibility (CSR) in the country.

Tom is a graduate of Cornell University, New York where he received his bachelor’s and master’s degrees in Civil and Environmental Engineering.

###

About Burson-Marsteller

Burson-Marsteller (www.burson-marsteller.com), established in 1953, is a leading global public relations and public affairs firm. It provides clients with strategic thinking and program execution across a full range of public relations, public affairs, advertising, and web-related services. The firm's seamless worldwide network consists of 57 wholly-owned offices and 46 affiliate offices, together operating in 59 countries across six continents. Burson-Marsteller is a part of Young & Rubicam Brands, a subsidiary of WPP (NASDAQ: WPPGY), one of the world's leading communications services networks.

First established in Hong Kong, Singapore and Tokyo in 1973, the Burson-Marsteller network in Asia Pacific includes offices in Bangalore, Beijing, Chengdu, Chennai, Guangzhou, Hong Kong, Hyderabad, Jakarta, Kolkata, Melbourne, Mumbai, New Delhi, Pune, Seoul, Shanghai, Singapore, Sydney and Tokyo; with affiliates in Auckland, Bangkok, Dubai, Islamabad, Karachi, Manila, Taipei and Wellington. For more information please visit www.asiaperspective.com.

Burson-Marsteller was named 'International Agency of the Year' in The Holmes Report's 2007 Agencies of the Year awards and is also a three times winner of the 'Asia Pacific Network of the Year', at the annual Asia Pacific PR Awards in 2000, 2003 and 2005.

For more information, please contact:

Sahala Sianipar
Tel: +6221 252 4905
Tel: +65 9030 4548
Email: Sahala.Sianipar@bm.com