



COUNCIL OF
Public Relations
FIRMS OF HONG KONG
香港公關顧問公司協會



Who is Winning the Communications Race?

Public Relations, Advertising and Digital Experts are all in the race to offer integrated communications campaigns, but who will ultimately win the CEO's trust and drive the future of brand and corporate communications? See industry leaders battle it out.

Featuring:

- Richard Thomas** President & CEO, DDB Hong Kong,
DDB Worldwide Communications Group Inc.
- Clara Shek** Managing Director, Ogilvy Public Relations WorldWide,
Hong Kong
- Jay Oatway** Digital Strategist, Social Trend Analyst &
Digital Media Guru
- Simeon Mellalieu** Chairman, CPRF Hong Kong &
General Manager, Ketchum Hong Kong

followed by the Announcement of the winners of the
2011 CPRFHK Young PR Professionals Competition

Date : Monday, 16 May 2011
Time : 19:00
Venue : Main Dining Room,
The Foreign Correspondents' Club, Hong Kong

Registration Fee
Members HKD150, Non-members HKD180, Students HKD100
(includes snacks & drinks)

Reservations required
Please forward details & contact number to information@cprfhk.org