

**The Council of Public Relations Firms of Hong Kong**

**Presents its Annual Panel Discussion and  
Networking Cocktail**

## **Looking forward to a racey Year of the Tiger after a burdensome Ox**

**Join our opinionated panelists for the story behind some of the most  
memorable news stories of the Year of the Ox and a paw for  
thought into what the Tiger may hold in an entertaining evening of  
insight and humour**

**Tuesday, January 26, 2010  
6:30 pm – 9:00 pm  
Foreign Correspondents' Club  
The Verandah**

Here's a few topical highlights which our panel will be discussing.

**Human Swine Flu... *checking into HK and not checking out*  
HSBC rights issue ... *neatly timing the market bottom*  
Pseudo Models ... *a saucy story*  
Electoral Reform ... *resigned to the future*  
The Missing Floors ... *more developer creativity*  
Bring Your Own Bag ... *Hong Kong goes green (at last)*  
The Asian Games... *local heroes unearthed***

**Panelists:**

**KC Chan, Chief Editor, Hong Kong Economic Journal  
Allen T Cheng, Asia Bureau Chief, Institutional Investor (Euromoney)  
Thomas Easton, Asia Business Editor, The Economist  
Bettina Wassener, Asia Business Correspondent, International Herald  
Tribune/New York Times**

**Moderator:**

**Steve Vines, Entrepreneur and Columnist**

Seats are limited, book immediately with the form below

## Registration Form

Council of Public Relations Firms in Hong Kong  
Panel Discussion

# Looking forward to a racey Year of the Tiger after a burdensome Ox

Foreign Correspondents' Club Hong Kong

The Verandah

2 Lower Albert Road, North Block, Central, Hong Kong

**Tuesday, 26 January 2010**

**6.30 pm to 9.00 pm**

**Price: HK\$100 members**

**HK\$150 non-members**

Includes two drinks and cocktail buffet

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**Name:**

\_\_\_\_\_

**Company:**

\_\_\_\_\_

**Tel:** \_\_\_\_\_ **Mobile:** \_\_\_\_\_ **Email:** \_\_\_\_\_

Please reserve seats for \_\_\_cPRf members HK\$100 \_\_\_ non-members \$150

Please send registration form via **fax 2869-1987** and mail cheque payable to "**The Council of Public Relations Firms of Hong Kong Ltd.**" to **GPO Box 38020, Hing Fat Street Post Office, Hong Kong**. Telephone enquiries may be directed to **Ms. Linna Leung at 2203-4302 (9261-8112)**. **Late payment at the door by cheque only**. You will be contacted only if your booking is unsuccessful. Cancellations are accepted up to three days before the event, after which substitutes may be nominated. However, if a non-member substitutes a member, the price difference between member and non-member is applicable.

**NO-SHOWS WILL BE CHARGED!** Thank you!